

Important Documents relating to Imago Training and Certification

Thank you for joining our Certification program for Imago therapists.

We have put this packet of information together to let you know about membership in Imago Relationships International (IRI), and to make sure you are aware of some of the key terms and conditions of Certification.

Where to find key information

- To contact Imago Relationships International call 212.240.7433 or email us at: info@ImagoRelationships.org For all questions related to training, please contact our training coordinator, training@imagorelationships.org or call 212.240.1074.
- The Imago website is at www.GettingTheLoveYouWant.com
- Imago members worldwide share information together about clinical and marketing issues through an email list called ImagoShare. To join ImagoShare visit: <http://listadmin.imagorelationships.org/mailman/listinfo/imagoshare>, or send an email to ImagoShare@ImagoRelationships.org with the title Subscribe.
- For a full listing of the Imago catalog of training courses visit: www.ImagoRelationships.org/training/course_catalog
- For a full listing of the Imago Policies and Procedures please visit: www.ImagoRelationships.org/policies
- To find a regional Imago group which can support you, please call us at 212.240.7433.

Summary of important documents and how to find other information

There are some documents about Imago training and ongoing certification that we feel are particularly important. We have included extracts from these documents in this pack. You can see the full documents by visiting www.GettingtheLoveYouWant.com/Policies

Extracts in this pack are from the following documents.

Procedure 5.3: Q&A on Copyrights and trademarks

Procedure 5.4: The core community values reflected by the members of the community

Procedure 8.5: Continuing education requirements for Certification

Catalog section: 4.1 Course 200SG - including Course Description

Catalog section: 10.2 Certification Agreement

About professional membership of Imago Relationships International

Once you have completed Level I of the training (the first 12 days of seminar work) you will be eligible to join IRI as a Level II trainee. Until then we will add you to our email lists so you will key announcements. Level II is usually a 6 month period of clinical consultation, which includes providing reports and a final tape for review. Once you have completed training you may join as a Clinical Member.

Imago Relationships International (IRI) is a nonprofit organization whose mission is to promote Imago Relationship Therapy. A key program is to train and Certify professional Therapists, who use Imago in their practice. We have around 1,000 members from over 20 countries around the world.

IRI was founded in 2003 by Harville Hendrix, Helen LaKelly Hunt and the Imago therapists who became the first board members. It carried on the work of the Imago Institute founded by Harville Hendrix, and also offers a range of services to members, including an Annual Conference, referrals and providing new programs for member's use – such as the ImagoConnects introductory seminars.

Our website has an average of 15,000 unique visitors a month, who make over 60,000 searches for Imago therapists a year. We also enroll visitors in a monthly email newsletter – “Connections” – which keeps them informed about Imago and encourages them to join our programs.

The Annual Conference is a focus for continuing education in Imago, attracting up to 400 therapists and educators. Every third year the conference is held outside the USA to be closer to international members.

IRI is run by a Board, composed of Imago Therapists and others interested in the Imago mission. The Board runs many committees, proving opportunities for Imago therapists to participate in shaping the organization, and contributing to new programs. There are also many regional organizations, partnered with IRI, which provide local networking and educational events.

Imago has trained about 30 Certified Clinical Instructors, who are members of the Imago faculty. The Faculty provides both basic and advanced trainings, as well as supervision in Imago clinical practice, providing many opportunities for you to continue to develop your skills as an Imago clinician. In addition, we are currently training Certified Imago Supervisors, who can also work with you to help you continue to develop your effectiveness at using Imago in your practice. These trainings and supervisions also provide a way to acquire Imago CEUs, to maintain your certification.

We would love to hear from you with your questions or ideas. Please do contact Imago Relationships at info@ImagoRelationships.org or at 212.240.7433

Tim Atkinson
Executive Director

From: **Procedure 5.4**
THE IMAGO COMMUNITY CORE VALUES

The Imago community holds the following core values as a measure of “good citizenship”.

1. We value the importance of a community committed to partnership consciousness in which there are the primary relational characteristics of freedom to be your authentic differentiated self along with promoting full equality with others.
2. We value original wholeness, which is the innate ability of human beings to change their environment by learning to grow and heal in a relational model.
3. We value our mission to change the world one couple at a time by healing troubled relationships and empowering individuals, couples, families, businesses, and organizations around the world to live and work together in peace.
4. We value our vision of a world in which people understand and interact in conscious partnership, which is to establish, restore, and maintain connection.
5. We value and acknowledge that we are all connected and that our challenge is to experience our connection as we interact with one another and we foster the experience of human connection through dialogue.
6. We value, respect, celebrate, and honor the diverse ethnic, religious preference, sexual orientation, cultural and national origins of our clinical and non-clinical members.

Extracts From: Procedure 8.5 **Continuing Education Requirements for Certified Imago Therapists**

The following are the “minimum requirements” for Imago therapists certified after 1 Jan 2007

- 15 Continuing education credits every two years from Imago
- Meet the CE requirements of your licensing body

Methods of gaining Imago Continuing education credits

- Attend an IRI Conference – always more than 10 CEUs
- Send in a tape for consultation to a faculty member – CEU to be determined
- Join an IRI approved consultation group run by a faculty member, or a consultant specifically approved by IRI for this purpose. – CEUS are based on number of hours of consultation
- Attend programs run by a local or regional Imago group, that has a partnership with IRI to provide CEUs recognized by IRI for this purpose
- Take an Advanced Course from the Imago Training Catalog – CEUs as published

Extracts From: Procedure 5.3
**Q&A on Copyrights and Trademarks
in Imago products, programs and marketing**

The following are extracts from the complete Q&A covering some of the most common situations. Please view the full procedure at www.GettingTheLoveYouWant.com/policies for more information.

3. Copyrights, Trademarks and Imago

What are Imago copyrights and trademarks?

Copyrighted works include all of Harville and Helen's books, such as "Getting The Love You Want". They also include all other written material such as the Workshop Manuals, Training Manuals and other material developed to support Imago practice.

Imago trademarks include but are not limited to: "Imago", "Imago Relationship Therapy", "Getting The Love You Want" "Keeping The Love You Find", "Giving The Love that Heals", "A New Way to Love" and the Imago Logo.

How can we create new Imago products and programs?

In the Imago community there is a great spirit of creativity, and many people are willing to devote their energy to building on Harville and Helen's work to make Imago even more effective, and to adapt it for a broader range of people.

That's why we have provided a process which can support creativity in a way which we feel is fair, and supportive of the Imago community as a whole.

IRI is authorized by Harville and Helen to approve derivative work, and a Standards Committee has been established to provide permission where appropriate.

The standards committee recognizes three situations in which permission is likely to be granted

A. The Programs Committee sets up Task Forces of Imago volunteers who work together to create a new program, which will be made available through IRI to the whole community. These programs will be owned by Harville and Helen and licensed to IRI for the benefit of the whole community.

B. Where you have created an Imago-based product or program that you wish to use with your own clients, IRI may provide you with a limited use license. This license will enable you to use your own work without any concerns that you might be infringing any copyright.

C. We also recognize that from time-to-time there may be some products of programs which you wish to create based on Imago, which would be valuable to other members of the community, but which IRI does not wish to own or sell. Please discuss with us the possibility of obtaining a license for this program, which would be granted through the Standards Committee.

4. Using Imago in names, emails and website addresses

“Imago” is a trademark, which we would like you to use in your practice. But when you do use it, please respect others in your community by following these guidelines.

Can I use Imago in my email address? (eg: ImagoTim@aol.com)

In our view, Imago is recognized as a trademark, associated with both the Imago programs and the organization which provides them. So although you can use Imago in your email address, we require that you use it in the first part of the address (prior to the @) to avoid confusing the public.

A good example might be: ImagoTim@aol.com

Can I use the name Imago in domain name (eg:Tim@ImagoBrazil.com or www.ImagoBrazil.com)

You should not use the trademark Imago in the domain name for your personal business. Using the name is likely to create confusion, and maybe unfair to other Imago therapists in the community.

When people see a trademark in a domain name, they often assume that the website they are visiting is an official part of the organization that owns the tradename. For example if you adopted your website address as www.ImagoRelationshipHelp.com, then a client might assume that this was an official site for Imago Relationships.

Use of Imago in the domain name together with a location can create even more confusion and concern amongst other Imago therapists in your region. People are likely to assume that www.ImagoBrazil.com, will contain information about all Imago Therapists in Brazil. Even using the name of your town – www.ImagoRio.com could become a problem if it is just used for your business. You may be the only Imago therapist in Rio today, but there may be many in the future.

The trademark Imago should not be used in a domain name without written permission. Please do contact us to discuss this if you are already using the trademark in this way.

Can I name my practice “The _____ Imago Center”?

The same issues apply here as for the domain name in the previous section.

We would like names such as “The Brazil Imago Center” or “The Rio Imago Center” to serve all the Imago therapists in those areas.

IRI is forming partnerships with Imago organizations throughout the world, and through these partnerships we can provide permission for the trademark Imago to be used for centers and organizations which serve all Imago therapists in that area.

Please do contact us to discuss this if you are already using the trademark in this way, so we can dialogue about how to move forwards.

Extracts From: **Clinical member agreement**

One of the requirements of Certification is to sign a clinical member agreement.

The full agreement is provided at

http://gettingtheloveyouwant.com/training/course_catalog/

Some key aspects of the agreement are included below, which apply to Certified Imago Therapists.

2. PROTECTED INFORMATION

This provision is expanded and further defined in IRI's Policies Manual (<http://gettingtheloveyouwant.com/policies/>):

Procedure 5.3: Q & A on Copyrights and Trademarks in Imago products, programs, and marketing

This procedure should be referenced for a complete understanding of this Section.

The concepts of Imago Relationship Therapy, its name, graphics, procedures, Workshops, and logos are copyrighted and protected by Harville Hendrix, Ph.D. and Helen LaKelly Hunt. The development of Imago Relationship Therapy, all related content, procedures and materials, represents significant investment by Harville Hendrix and Helen LaKelly Hunt are solely owned by Harville Hendrix and Helen LaKelly Hunt.

Participant shall not use the term "Workshop" or the proprietary designations "Getting the Love You Want" or "Keeping the Love You Find" except that "Workshop" may be used in connection with activities not using or associated in any way with those proprietary designations, or Imago, or any other proprietary names of the IRI.

Participant shall not produce or reproduce in any form any Imago Relationship Therapy material or any rendition thereof, nor provide the nature of any Imago material to any unauthorized person for presentation, production, or distribution without prior written permission from IRI.

Participant shall not present Imago Relationship Therapy as a rendition of other programs or present other programs as a rendition of Imago Relationship Therapy.

Participant shall not use names or addresses from the Institute's data base unless Participant is specifically authorized to do so. Participant shall not share Institute inquiry information with any other parties for any other purposes.

3. SPEECHES, LECTURES, AND SEMINARS

Participant agrees to represent himself or herself publicly at the appropriate level of training or certification in accordance with the highest professional ethical and legal standards and to make every effort to insure that public media (i.e., radio, television, print, web media, etc.) identifies himself or herself correctly.

Participant further agrees to cooperate with the IRI in presenting a consistent representation of services and qualifications to the public at large to avoid confusion and misrepresentation. Participant shall limit the length of speeches, lectures and/or educational seminars on Imago Relationship Theory to 4 hours and to limit the subject matter to the theory of therapy only. Participant further agrees to limit demonstrations in these seminars to the Couples/Intentional Dialogue and the Positive Flooding exercise.

Participant may practice Imago Relationship Therapy with couples or groups of couples in their private practice in any desirable format, but Participant shall not offer public demonstrations and practice of "experiential/regressive" processes.

Participant shall represent all presentations to general and professional audiences as educational and in no manner indicate that such presentations constitute training or that such presentations grant any audience member the right to represent himself or herself as trained to practice Imago Relationship Therapy unless certified to do so by the Institute.

Participant may teach any and all materials in the public domain including materials from the Program, but shall omit public demonstrations and practice of "experiential/regressive" processes and honor copyright laws regarding reproductions of any materials.

Participant agrees that all representations and all practices using Imago Relationship Therapy will conform to the highest professional standards and ethics.

4. CERTIFICATION and MEMBER BENEFITS

Participant shall be recognized as a Clinical Member of Imago Relationships International, Inc., when all requirements of the training with the Institute are completed. Participant will be listed in the printed Resource Directory and the Imago website for the first year free of charge. The cost of the first year membership is included in the fee for final review of the Certification tape.

Benefits of membership may include, but may be subject to change, the following:

- Listing in the printed therapist directory
- Listing in the on-line therapist directory
- Regular email updates on Imago programs
- Weekly "Think Tank" phone class on relationship issues
- ImagoShare email list to get professional support from colleagues around the world
- Seminar materials from the ImagoConnects series
- Ongoing advanced trainings
- Network of local affiliate groups providing local meetings and support
- Annual conference with a wide range of learning opportunities

5. CONTINUING EDUCATION REQUIREMENTS

This provision is expanded and further defined in IRI's Policies Manual (<http://gettingtheloveyouwant.com/policies/>):

Procedure 8.5: Continuing Education Requirements for Certified Imago Therapists

This procedure should be referenced for a complete understanding of this Section.

Participant shall abide by current policies and procedures for maintaining certification as may be updated and set forth by the Institute and IRI. Following certification as a Certified Imago Therapist, Participant shall attend continuing education courses as required by the Institute and IRI to maintain Participant's certification as a Certified Imago Therapist.

7. INSURANCE

Before and at all times while practicing Imago Relationship Therapy, Participant shall procure and maintain professional liability insurance in an amount not less than One Million Dollars (\$1,000,000.00) per occurrence. If, for any reason, such policy is canceled or not renewed, Participant shall inform IRI within 30 days of such cancellation or non-renewal, and shall not practice Imago Relationship Therapy until such policy is replaced and a certificate of insurance with respect thereto is provided to IRI. At each annual membership renewal executed via the

Membership Form, Participant shall verify with signature confirmation or an online check-box that One Million Dollars (\$1,000,000.00) of professional liability insurance is currently maintained.

8. TERMINATION

Any violation of this Agreement or any other Institute document may be reviewed by the Admissions and Review Committee of the Institute which retains the right to withdraw Participant's certification at any level of training and to terminate any existing contract with the Participant.

If Participant ends membership with IRI, s/he may not represent himself or herself to the public as having been certified in Imago Relationship Therapy by the Institute, IRI or by Harville Hendrix or Helen LaKelly Hunt.