

Procedure 12.3

Guideline Document for North American Imago Chapters to operate in partnership with Imago Relationships International, Inc.

Note:

This document is intended only to spell out the working parameters that will guide a process which will lead to the ultimate formulation of a written, formal charter.

This process will be for a two-year period.

Preamble: A Vision of a Global Imago Community.

Over the next two years, we will engage in a process that will create and foster a living, working model that will serve to:

- Create a cohesive Imago Community worldwide.
- Globally preserve and protect the ever-evolving theory and practice of Imago ensuring that it remains recognizable, distinguishable and unique.
- Create a relationship that is supportive, open, respectful, balanced, and ever-dynamic between all parties, including the individual certified Imago therapists, trainees, and educators wherever they may be located, the Local Organizations, and Imago Relationships International, Inc.

Our aim at the end of the two year period is to have established a balanced and serviceable model that meets the needs of all concerned while advancing the mission of Imago worldwide.

Definitions

1. North American Imago Chapter (NAIC).

An organization located within North America, which provides support services to Certified Imago Therapists, Educators and Trainees in a designated Territory. Typically an NAIC would operate with by-laws and be run by a board.

2. Imago Relationships International, Inc.(IRI)

A nonprofit, 501(c)(3), tax-exempt membership organization located in USA, whose mission is to drive the growth of Imago relationship therapy globally. IRI provides membership services such as ongoing Imago training and professional support to therapists, program development including the "Getting the Love You Want" workshop for couples. A board of directors oversees the mission, programs, policies, and fiscal health of the organization. IRI is appointed by Harville Hendrix and Helen LaKelly

Hunt as the custodian of Imago copyrights and trademarks, on behalf of the whole Imago community.

The Relationship Parameters and Structure

- 1. Start date as indicated on signature page**
- 2. Term is 2 years from the signature date.**
- 3. IRI and NAIC will work together on Imago training to help nurture new trainees and create a relationship between them and their local group**

To achieve this IRI aims to:

- Invite NAIC to present Certificates in person at the end of training
- Encourage faculty members to build a strong relationship with NAIC members and involve them in training
- Involve NAIC in providing supervision for new trainees, and establish a training program for Certified Imago Supervisors
- Provide NAIC with a list of therapists and educators currently involved in training

NAIC will aim to:

- Support IRI in arranging regional basic trainings, helping to distribute marketing materials locally, and create interest in the local professional community for trainings

- 4. IRI and NAIC will work together to ensure NAIC members have access to continuing education in Imago.**

To achieve this IRI aims to:

- Make a strong program of advanced trainings available to meet the regional needs, and encourage faculty members to visit the region
- Create tele-classes for NAIC members
- Create DVD materials which can be used by NAIC members to present advanced trainings. One example might be a DVD of a faculty member providing a training, together with directions for leading exercises, that can be used as a basis for a training.

- 5. IRI and NAIC hope to work together to combine resources such as websites and newsletters, to avoid duplication of work and create really great website content and designs**

To achieve this IRI aims to:

- Provide extensive top-quality content about Imago, including video, articles and quizzes, which can be linked to seamlessly from NAIC websites
- Create web templates that local groups can use to create a local identify which is consistent with the design of the main web page
- Build a large list of people interested in Imago programs which can be used to mail information from NAIC about their programs

NAIC will aim to:

- Run a local website which can link into the resources on the IRI website
- Contribute content which can be used on the IRI website
- Create email bulletins which can be sent to the IRI email list with local information

6. IRI to support NAIC in using IRI brand materials to help create a strong public brand for Imago

To achieve this IRI aims to provide NAIC with brand materials and clear guidelines for their use.

NAIC aims to follow these guidelines, and to help communicate to members the value of brand consistency

7. IRI and NAIC to work together to develop partnerships with Community Healthy Marriage Initiatives

IRI aims to:

- Create and make available program materials which can meet the needs of Community Healthy Marriage Initiatives
- Create national awareness amongst the healthy marriage movement of the effectiveness and power of Imago

NAIC aims to:

- Form local partnerships with Community Healthy Marriage initiatives
- Coordinate its members to provide programs and speakers for the community healthy marriage initiative

8. IRI and NAIC to work together to encourage membership of both organizations

IRI aims to encourage its members to join regional groups.

NAIC aims to encourage its members to join IRI.

9. Leadership and Representation

IRI is run by a Board which is appointed, and includes Board members from around the world. One of the Board members is the Chair of the Global Membership Committee, which includes representatives from all the NAICs and Global regions. The Global Membership Committee also runs an annual Global Summit, where representatives from these groups meet.

The NAIC is asked to appoint a representative to attend meetings of the Global membership committee, and the Global Summit.

Signature page – North American Chapter

Global Region name _____

Territory _____

Date: _____

Signed on behalf of the regional group

Signed: _____

Name (please print) _____

Signed on behalf of Imago Relationships International

Signed: _____

Name (please print) _____

Position: _____