

Section 15: Ethics and Best Practices

15.1 Ethics of Workshops for couples – and any subsequent fundraising

All Imago Workshops are held for the sole intention of providing education and skills training for the individuals and couples who attend.

If a workshop presenter desires, they may share information about the mission of Imago and programs that support the mission, such as;

- Imago programs to create connection and better communications world-wide
- Imago programs working with low-income families

Any discussion of these programs is voluntary by the workshop presenter.

Attendees may be provided with information related to Imago programs. This information may contain:

- Contact details for obtaining more information about getting involved, OR
- A response form included in the workshop manual OR
- A sign-up sheet to indicate interest in learning about how to become more involved

The information provided should not include a donation form.

There are no attempts to solicit gifts from attendees during the workshop

Workshop attendees will not be sent follow-up materials related to fund-raising, unless they have shown interest. They will be provided opportunities to join newsletter lists and email follow-up programs which may include solicitations for donations from time-to-time.

Workshop presenters are aware that harm can occur through the misuse of their influence over their workshop attendees. They understand that they hold a particularly influential position over workshop attendees and do not use it to solicit gifts of time or money. They also understand that they will be held accountable to their own clinical profession's code of ethics.